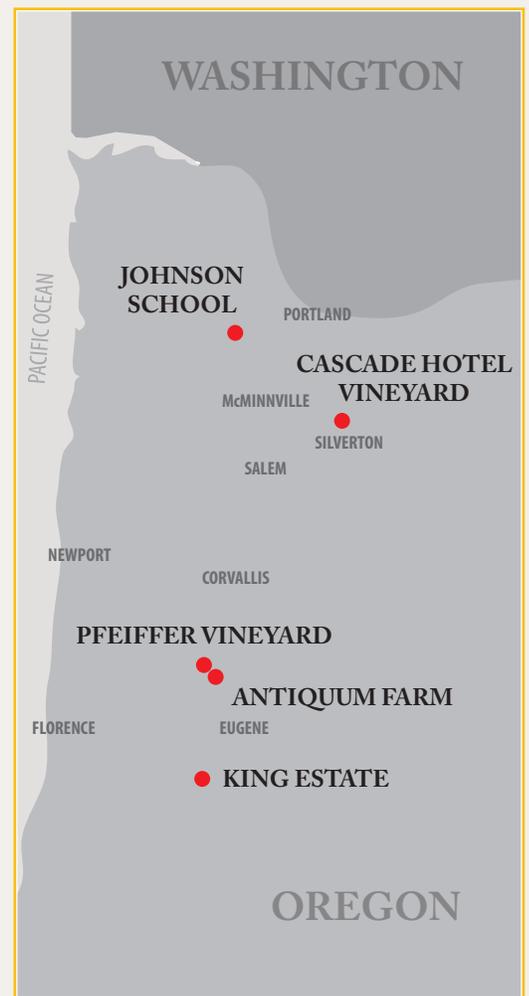


BACKBONE SERIES VINEYARD SPOTLIGHT: PINOT GRIS

Backbone: the most important, or strongest part, of something.

Backbone is a wine born out of a desire to, rather than showcase the terroir of a particular site like a Vineyard Designate, show how much greater the whole can be than the sum of its parts. These vineyards are the “backbone” of our Signature collection and we are pleased to showcase their high quality fruit and demonstrate how selection of geographically diverse lots can produce an exceptionally balanced wine with structured acidity and added layers of complexity.

King Estate has a superior lot production program for both our Pinot Gris and Pinot Noir in which all lots fermented and aged separately until final blending. Different vineyards produce fruit with various traits and this individual approach affords our winemaking team unmatched flexibility in crafting fine wines that best exemplify Oregon terroir in any given vintage. Our unique style has always allowed certain lots to be earmarked for special projects and Backbone is no exception.



2014 BACKBONE PINOT GRIS VINEYARDS

KING ESTATE (35%) - Our organic vineyard provides an ideal Pinot Gris site with predominantly southeast sloped hillsides ranging from 800-1,100 ft. in elevation. A northern latitude combined with Lorane Valley's west-east canyon like formation provides long summer days with optimal ripening conditions.

PFEIFFER VINEYARD (20%) - Pfeiffer, a warm Oregon site, was our first contracted vineyard in 1992. Exclusively planted to Davis Clone 152, their fruit is prized for its lovely citrus and grapefruit qualities.

CASCADE HOTEL VINEYARD (20%) - Oregon's second largest producer of Pinot Gris, after King Estate, Cascade is located outside of Silverton. Ranging from 304-321 ft. in elevation on Concord and Amity Silt loam soils, it's a cool area for the Willamette Valley, ideal for growing Pinot Gris.

JOHNSON SCHOOL (15%) - Established in 2009, near Hillsboro, and planted exclusively for King Estate, Johnson School is a classic Willamette Valley site with warm days and cool nights. 25 acres are planted on Cornelius and Kinton Silt loams and range from 211-314 ft. in elevation. Though a young site, it's shown wonderful potential to produce premium Pinot Gris.

ANTIQUUM FARM (10%) - Formerly Old School Vineyards, farm and family are grown with reverence to the land on a purposefully small and self-sustaining scale. 16.2 LIVE certified acres with great southern exposure, Antiquum fruit is known for being ripe, clean, and distinct.



King Estate
OREGON WINES